

**TEXAS STATE SOIL & WATER CONSERVATION BOARD**  
**81st Annual Meeting of SWCD Directors**  
**Sponsorship Opportunities**  
**October 4-6, 2021**  
**Round Rock, Texas**



**Platinum** (\$7,500 or above)

- Acknowledgement as Platinum Sponsor wherever conference name is mentioned
- Premium signage and acknowledgement at all general assemblies
- Premium signage and table location at Dinner and Auction
- Acknowledgement (logo or name) as sponsor in program and event signage
- Logo recognition in event program
- Table-Top Exhibit Space, electricity included
- 8 conference registrations
- 8 tickets for Awards Luncheon and Monday Night Dinner

**Gold** (\$5,000 - \$7,499)

- Acknowledgement as Gold Sponsor wherever conference name is mentioned
- Premium signage and acknowledgement at all general assemblies
- Signage and reserved table at Dinner and Auction
- Acknowledgement (logo or name) as sponsor in program and event signage
- Logo recognition in event program
- Table-Top Exhibit Space, electricity included
- 6 conference registrations
- 6 tickets for Awards Luncheon and Monday Night Dinner

**Silver** (\$2,500 - \$4,999)

- Signage and acknowledgement at all general assemblies
- Acknowledgement (logo or name) as sponsor in program and event signage
- Logo recognition in event program
- Table-Top Exhibit Space, electricity included
- 4 conference registrations
- 4 tickets for Awards Luncheon and Monday Night Dinner

**Bronze** (\$750 - \$2,499)

- Acknowledgement (logo or name) as sponsor in program and event signage
- Table-Top Exhibit Space, electricity included
- 2 conference registrations
- 2 tickets for Awards Luncheon and Monday Night Dinner

**Supporter** (\$250 - \$749)

- Acknowledgement as sponsor in program and event signage
- 1 conference registration
- 1 ticket for Awards Luncheon and Monday Night Dinner

\*IRS Publication 526: Donations made to the United States or any state, the District of Columbia, a U.S. possession (including Puerto Rico), a political subdivision of a state or U.S. possession, or an Indian tribal government or any of its subdivisions that perform substantial government functions are tax deductible when used by that entity for a public purpose authorized by law.

## 2021 Annual Meeting Sponsorship Form

**October 4 – 6, 2021**

Kalahari Resort  
 3001 Kalahari Blvd.  
 Round Rock, TX 78665

**\*Due by September 13th to be included in print materials.**

|                                                                                                                                                                                                                                                                                                                                                                                                                |                                                       |                                                   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------------------------------------------------|
| <b>Organization Name</b>                                                                                                                                                                                                                                                                                                                                                                                       |                                                       |                                                   |
| <b>Organization Contact Name</b>                                                                                                                                                                                                                                                                                                                                                                               |                                                       |                                                   |
| Phone Number                                                                                                                                                                                                                                                                                                                                                                                                   |                                                       |                                                   |
| Address                                                                                                                                                                                                                                                                                                                                                                                                        |                                                       |                                                   |
| E-mail                                                                                                                                                                                                                                                                                                                                                                                                         |                                                       |                                                   |
| <b>Sponsorship Level</b>                                                                                                                                                                                                                                                                                                                                                                                       | <input type="checkbox"/> Platinum - \$7,500 and above | <input type="checkbox"/> Gold - \$5,000 - \$7,499 |
|                                                                                                                                                                                                                                                                                                                                                                                                                | <input type="checkbox"/> Silver - \$2500 - \$4,999    | <input type="checkbox"/> Bronze - \$750 - \$2,499 |
|                                                                                                                                                                                                                                                                                                                                                                                                                | <input type="checkbox"/> Friend - \$250 - \$749       | <input type="checkbox"/>                          |
| <b>Sponsorship Amount: \$</b>                                                                                                                                                                                                                                                                                                                                                                                  |                                                       |                                                   |
| <b>Organization Logo Included</b>                                                                                                                                                                                                                                                                                                                                                                              | <input type="checkbox"/> Electronic File              |                                                   |
| <input type="checkbox"/>                                                                                                                                                                                                                                                                                                                                                                                       |                                                       |                                                   |
| <b>Registration/Exhibitor Information (<i>Please check one and fill out</i>)</b>                                                                                                                                                                                                                                                                                                                               |                                                       |                                                   |
| <input type="checkbox"/> <b>Registration Only (Name Badges)</b>                                                                                                                                                                                                                                                                                                                                                |                                                       |                                                   |
| _____                                                                                                                                                                                                                                                                                                                                                                                                          |                                                       |                                                   |
| _____                                                                                                                                                                                                                                                                                                                                                                                                          |                                                       |                                                   |
| <input type="checkbox"/> <b>Exhibitor</b>                                                                                                                                                                                                                                                                                                                                                                      |                                                       |                                                   |
| <u>Meeting Location</u>                                                                                                                                                                                                                                                                                                                                                                                        |                                                       |                                                   |
| Kalahari Resort<br>3001 Kalahari Blvd.<br>Round Rock, TX 78665                                                                                                                                                                                                                                                                                                                                                 |                                                       |                                                   |
| Exhibit Setup –                                                                                                                                                                                                                                                                                                                                                                                                | Exhibit Hours -                                       |                                                   |
| Sunday, October 3, 2021: 4:00 pm – 6:00 pm (no exceptions)                                                                                                                                                                                                                                                                                                                                                     | Monday, October 4, 2021: 9:00 am – 5:00 pm            |                                                   |
| Monday, October 4, 2021: 7:00 – 9:00 a.m.                                                                                                                                                                                                                                                                                                                                                                      | Tuesday, October 5, 2021: 8:00 am – 4:00 pm           |                                                   |
| Exhibit Removal – Tuesday, October 5, 2021 – 4:00 p.m.                                                                                                                                                                                                                                                                                                                                                         |                                                       |                                                   |
| **Each exhibitor will have an 8 foot exhibit space**                                                                                                                                                                                                                                                                                                                                                           |                                                       |                                                   |
| Electrical outlet (Yes/No): _____                                                                                                                                                                                                                                                                                                                                                                              |                                                       |                                                   |
| <u>Exhibitor Name Badges (2 per exhibit)</u>                                                                                                                                                                                                                                                                                                                                                                   |                                                       |                                                   |
| _____                                                                                                                                                                                                                                                                                                                                                                                                          |                                                       |                                                   |
| _____                                                                                                                                                                                                                                                                                                                                                                                                          |                                                       |                                                   |
| <small>*IRS Publication 526: Donations made to the United States or any state, the District of Columbia, a U.S. possession (including Puerto Rico), a political subdivision of a state or U.S. possession, or an Indian tribal government or any of its subdivisions that perform substantial government functions are tax deductible when used by that entity for a public purpose authorized by law.</small> |                                                       |                                                   |

Barry Mahler., Chairman  
Marty H. Graham, Vice Chairman  
Scott Buckles, Member  
José O. Dodier, Jr., Member



David Basinger, Member  
Tina Y. Buford, Member  
Carl Ray Polk, Jr., Member  
Rex Isom, Executive Director

**TEXAS STATE SOIL AND WATER CONSERVATION BOARD**  
*Protecting and Enhancing Natural Resources for Tomorrow*

RE: Charitable Contributions to the Texas State Soil and Water Conservation Board

The Texas State Soil and Water Conservation Board is an agency of the state of Texas, enabled by the Legislature under Title 7, Chapter 201, Subchapter B, of the Texas Agriculture Code.

Chapter 201.023 (d), Texas Agriculture Code states “The State Board may accept any donation or contribution in any form, including money, materials, or services, and from any source for the purpose of carrying out this chapter, including the cost of conducting the annual meeting of conservation district directors.”

The Internal Revenue Service defines a charitable contribution under Title 26, Subtitle A, Subchapter B, Part VI, 170(c) 1, of the U.S. Code as “ A gift to or for the use of a State, a possession of the United States, or any political subdivision of any of the foregoing, or the United States or the District of Columbia, **but only if the contribution or gift is made for exclusively public purposes.**”